



## **KIDS ITALIAN LANGUAGE VIDEO CONTEST**

In honor of Italian Language Day, Fondazione Italia, in collaboration with the Consulate General of Italy in Los Angeles, would like to propose a fun contest that will showcase kids creativity and Italian language ability, while pushing them to tap into Italian culture.

### **Contest Overview**

Students in grades K-12 are asked to create a “commercial” or promotional spot to talk about or “sell” their favorite Italian product, Italian travel destination, book, music, Italian fashion item, Italian food, museum, artist, artwork etc. The possibilities for kids to talk about what they love about Italy are limitless!

### **Contest Requirements**

- 1) Participating student must be enrolled in K-12
- 2) Commercial/promotional spot must be in Italian
- 3) Commercial/promotional spot cannot exceed three minutes
- 4) Video with group of up to 4 students okay
- 5) Video submitted should be in MP4 or QuickTime format

### **Awards**

**Cash prizes** will be given to three winners who will each be chosen from below age groups.

- 1) one first place winner for K-4 - **\$50** Prize
- 2) one first place winner for 5-8 - **\$50** Prize
- 3) one first place winner for 9-12 - **\$75** Prize

All submissions will be viewed by a panel of judges.

The winning videos across all three age groups will be showcased on June 2<sup>nd</sup>, 2018 during the celebration of Italy’s National Day and the students will receive recognition from the Consul General.

### **Important Dates**

Jan. 15, 2018 – Video Submission with Application Deadline Extended!

Mar. 02, 2018 – Winners announced

June 2, 2018 – Award Ceremony

UNDER THE AUSPICES OF THE



**CONSULATE  
GENERAL  
OF ITALY**  
LOS ANGELES



SETTIMANA  
DELLA LINGUA  
ITALIANA  
NEL MONDO

**KIDS ITALIAN LANGUAGE VIDEO CONTEST  
APPLICATION**

<b>STUDENT INFORMATION</b>	
STUDENT(S) NAME(S):	
PARENT/GUARDIAN NAME:	
ADDRESS:	
CONTACT EMAIL:	
STUDENT GRADE LEVEL:	<input type="checkbox"/> K-4 <input type="checkbox"/> 5-8 <input type="checkbox"/> 9-12
SCHOOL NAME:	
<b>VIDEO INFORMATION</b>	
VIDEO TITLE:	
VIDEO FILE NAME:	
VIDEO FORMAT:	

**NEW Video Submission Deadline is  
January 15, 2018**

Send video and completed application to:  
[info@fondazione-italia.org](mailto:info@fondazione-italia.org)